ManoMano

Sector Garden and home improvement products

Creation 2013

Founders

Christian Raisson
Philippe de Chanville

Headcount & offices

850 employees in Paris, Bordeaux, Barcelone

Funding

$725 M in total

Clients

7 M clients

ManoMano is the European leader specialised in DIY, home improvement and gardening online. With its 3,600 seller partners, it brings together the largest range of online products for individuals and professionals.

The mission

To facilitate DIY, home improvement and gardening projects, from the idea all the way to the tightening of the last screw.

They are now fulfilling this mission in 6 markets: France, Belgium, Spain, Italy, Germany, United Kingdom, and have **doubled their business volume in 2020**, reaching 1.2 billion euros in sales.

In July 2021, ManoMano raised **355 M dollars** to accelerate its European expansion.

Their pride

ManoMano promotes responsible e-commerce as a **signatory of the E-commerce Charter** by the French Ministry of the Economy.

More than 200 people were onboarded remotely in 2020, while the scale-up maintained a strong corporate culture and cohesion around 3 values: **boldness, ingenuity and care.**

Key numbers

3,600 seller partners

10 M references
on sale

100% of growth
in 2020

31 nationalities
25% of international talents

F/M ratio 35-65%

Best Impact Practice

At ManoMano, we set up a **skills sponsorship program** with a platform called Vendredi. This enabled our employees to give over 105 hours of their time to charity projects in 2020 to share their experiences and skills. This was possible thanks to the development of an official partnership with Label Ecole, the Label Emmaüs e-commerce school. **Philippe de Chanville and Christian Raisson, Co-Founders.**